

# Screencasting

## Now I see What You Mean

*Presented by Steve Garwood <librarysteve@yahoo.com> for SJRLC*

### Resources

#### **Sites:**

<http://screencasting.pbwiki.com>

Steve Garwood's Screencasting site for classes and presentations

<http://en.wikipedia.org/wiki/Screencast>

Nice Screencast definition and general information

<http://www.donationcoder.com/Reviews/Archive/ScreenCasting/index.html>

GREAT review site of screencasting software

<http://www.oreillynet.com/pub/a/network/2005/06/13/primetime.html>

Screencasting Strategies by Jon Udell (coined the term screencast)

[http://www.sirsiDynixInstitute.com/seminar\\_page.php?sid=71](http://www.sirsiDynixInstitute.com/seminar_page.php?sid=71)

Show and Tell The Easy Way - Introduction to Screencasting from the SirsiDynix Institute

[http://www.presentersuniversity.com/visuals\\_screencasting.php](http://www.presentersuniversity.com/visuals_screencasting.php)

Screencasting tips for beginners, by Betsy Weber of TechSmith

<http://www.freevlog.org/index.php/category/tutorial/>

Nice little tutorial on how to make your blog a video blog

<http://www.lynda.com>

Great web based learning site that makes use of screencasts. Additionally, there is a lesson on Captivate.

This is a subscription site - it's the best \$25 that I spend a month.

<http://screencastingprimer.wikispaces.com/>

Great source on getting started with screencasts by Beth Kanter of Beth's Blog. Noted as a screencasting primer this will surely get you up to speed quickly

<http://eden.rutgers.edu/~sarazoe/talks/onlinetutorials/>

One of my former student's presentations on Online Tutorial including screencasts

#### **Book:**

Park, Daniel. Camtasia Studio 4: The Definitive Guide (Wordware Applications Library). Plano: Wordware Publishing, Inc., 2007.

Must have if you are a Camtasia User...I used Camtasia for 2 years before buying this and learned lots of new things.

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### Products\*

Product	Platform	URL	Price**
TechSmith Camtasia	Windows	<a href="http://techsmith.com/camtasia.asp">http://techsmith.com/camtasia.asp</a>	\$299/\$179 edu
TechSmith Jing	Windows and Mac	<a href="http://jingproject.com/">http://jingproject.com/</a>	Free (for now)
Adobe Captivate	Windows	<a href="http://www.adobe.com/products/captivate/">http://www.adobe.com/products/captivate/</a>	\$699/\$199 edu
IShowU	Mac	<a href="http://www.shinywhitebox.com/home/home.html">http://www.shinywhitebox.com/home/home.html</a>	\$20
SnapZPro	Mac	<a href="http://www.ambrosiasw.com/utilities/snapzprox/">http://www.ambrosiasw.com/utilities/snapzprox/</a>	\$69
Wink	Windows	<a href="http://www.debugmode.com/wink/">http://www.debugmode.com/wink/</a>	Free
CamStudio	Windows	<a href="http://sourceforge.net/projects/camstudio/">http://sourceforge.net/projects/camstudio/</a>	Free
BB Flashback	Windows	<a href="http://www.bbsoftware.co.uk/BBFlashBack.aspx">http://www.bbsoftware.co.uk/BBFlashBack.aspx</a>	\$199/\$179 edu

\*this is not an exhaustive list

### Tips/Tricks

- The files are big/Attention spans short
  - Keep your recording short/break 'em up
- Don't forget about loading to services like YouTube, blip.tv, screencast.com
- Resize when possible (800x600, 640x480, 320x240(YouTube size))
- Prepare
  - Storyboard, outline
  - Do a dry run
- Have a good microphone
- Relax and remember that you can Pause
- Have some water handy